

# Fast CASH

20

**WAYS TO  
INJECT  
REVENUE  
WITH QUICK  
AND EASY  
OFFERS**



# WHAT IS "FAST CASH?"

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Fast Cash offers are ways that you can think differently about your business, create on the spot, and leave with immediate action/results!

## REASONS TO CREATE A FAST CASH OFFER:

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- Quick and easy offers that sell out!
- Optimizing your time, energy, and current business offerings.
- Ending a quarter or year with an extra impact & income injection.
- Scalable, repeatable, and fresh strategies for your business.

# BENEFITS OF FAST CASH:

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## **AUTHORITY AND CREDIBILITY (A&C)**

- Showing up as an expert will always help build A & C, as well as position you as a leader in your space.

## **"QUALIFIED" LEAD GENERATION**

- A person who pays (any amount) will statistically be a potential future buyer over someone who does not pay...they see the value in investing.

## **CASH INJECTION**

- Fast cash in your pocket with minimal to no "lifting", plus this offers another way for clients to work with you (proximity, time, and money)

## **CONTENT**

- As a biz owner/coach/content creator, anytime we can create more content is a win...leads, value, practice, things to repurpose later, etc

## **IMPACT**

- This is the mission, the north star, the core values, the reason for it all

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# THE DO'S AND DONT'S!

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## DO: ✓

- Take FAST messy action
- Tell people what you're offering
- Keep it SIMPLE
- Don't stress over details
- PLAY (pricing, days, audience, messaging, all of it)
- Utilize sending emails to make sales
- Collaborate with friends, lean on referrals, & affiliates

## DON'T: ✗

- Overthink things that don't matter
- Wait for it to be perfect
- Feel bad about selling stuff you also offer other places
- Focus on fancy funnels, tags, branding, etc
- Launch if you don't feel like it
- Force yourself when it's out of alignment "just because"
- Compare

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# SOME THINGS TO THINK ABOUT:

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- What is your intention?
- Why do you feel pressure to sell now?
- What have you recently created/sold?
- Is this rushed? Aligned? Forced?
- Is this coming from a place of desire or need?
- Start with the end in mind
- Look at your "launch calendar" ahead
- Can it be packaged/sold another time?
- What works best for your ideal client?
- What does their journey look like?  
Where are they now? How do they feel? Where do they want to be?

**READY TO BEGIN  
BRAINSTORMING?**

**LET'S GO!**



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# 1

## Fast Cash Method #1: AUDITS

Audits are a quick and easy way to offer value to your audience while taking up a minimal amount of your own time.

Audits let us examine someone's business (or meal plan, social media page, sales pages, offers, etc.) to determine and examine whether they are meeting their goals or not and find areas of improvement.

### A few examples of an Audit:

- Business as a whole or one area of a business
  - i.e. reviewing a client's onboarding process, their financials, project management, tech back-end
- Social Media Page
  - i.e. all the ways someone could improve their IG Bio, Feed, to increase followers
- Food
  - Pantry items, food log, meal plan
- Marketing
  - Funnels, conversion rates, emails



# 2

## Fast Cash Method #2: PAID MASTERCLASS

**Paid Masterclasses** are a great way for your audience to get to know YOU and your expertise in many different areas.

You can create a Masterclass relevant to a certain time of year i.e. Fitness pros can offer a masterclass on how to stick with your new year's fitness goals.

Or, depending on your industry, review the current offers you have and poll your audience on what THEY want more of or need help with most, and boom you have your offer ready to go.

Masterclasses could happen "Live" inside a Facebook Group or as a Zoom call.

### **Some Masterclass ideas:**

- A one time class covering one area of expertise
- A LIVE class and then an additional paid Zoom workshop afterwards
- A 2-day or a 3-day masterclass series about a topic that has more depth to it.

ps: want more in-depth info on how to plan and execute a Masterclass or Webinar? [Click here!](#)

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# 3

## Fast Cash Method #3: BREAKING APART A SIGNATURE OFFER

**Breaking apart your signature offer** is a great way for your audience to work with you in an easy and digestible way. It also allows them to get used to investing in your services and gives them a taste of what it would be like to work with you.

You can take a module in your signature course or program that you already have, break it down, and use it as masterclasses, turn it into a smaller evergreen product, or pull the content into a new downloadable PDF!

"Evergreen" offers are a more passive way to bring in revenue, as they are always available for your audience to purchase and opt-in to (in comparison to programs that launch)

### **Some ideas for breaking apart your signature offer:**

- Take one module and create a paid evergreen opt-in offer
- Take a module and create a masterclass or a masterclass series
- Take one module and create a live workshop to help your client work through it in real-time.

Don't have a signature offer? Check out our program [E+mpower](#) to learn more about how to create one!

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# 4

## Fast Cash Method #4: SELLING TEMPLATES

**Selling Templates** is an amazing way to take a process or design you've already created and share it with your audience or clients so they can duplicate it with their own brand or content!

**Some examples of templates you could create:**

- Have you created a Sales Page structure that converts well? Turn it into a fillable template with prompts!
- Have you created a meal plan or grocery shopping list for your clients? Turn it into a template or checklist!
- Have you created a project management checklist or client onboarding process for your team that makes things run smoothly? Turn it into a checklist or Google sheet template!
- Have you created some beautiful Instagram stories in Canva? Turn them into a shareable template that can be customized.



# 5

## Fast Cash Method #5: AFFILIATE MARKETING

**Affiliate Marketing** is a great way to share products or services you already LOVE!

There are tons of companies and businesses out there looking to partner with influencers and creators who actually use their products and believe in them. Shared missions are a great way to collaborate and grow your audience as well.

### Examples of affiliate marketing:

- Discount codes for brands you love using your unique code
- Partnering with brands that you share a vision with and you earn a commission for sharing their product
- Sharing a website or app you use and love, and you know your clients/audience would love as well.
- Amazon offers a great affiliate program, you could add a product to your weekly newsletter or create an Amazon storefront of all your favorite items!

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# SO BY NOW I'M GUESSING YOU'VE CREATED AT LEAST ONE FAST CASH OFFER....

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- Maybe a masterclass, maybe an audit, maybe templates...
- And maybe nothing, and that's ok!

MAYBE you're just looking for different ideas or MORE ideas?!?!?

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# WELL, YOU'RE IN LUCK!

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Because the team and I whipped up an **ADDITIONAL 15 OFFERS** for YOU to create and earn that Fast Cash anywhere, anytime.

These offers will help you re-imagine, structure, & implement how you can inject more revenue (with little to no extra work) into your biz any time of year!

If your goal is to **add more cash with ease, while leaving zero money on the table...**you're in the right place!



# 15 MORE WAYS TO FAST CASH:

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## 1. VIP day (live/virtual)

- Offer a few VIP day slots to your clients or audience at a high-ticket price. A VIP day is an amazing way to deep dive with your clients and gives them the opportunity to have your undivided attention 1:1 or in a small group to strategize, brainstorm, and create. You can customize the VIP days to your client's needs, or offer a framework that works for you. VIP days can be done virtually or in-person. You can charge whatever feels right for you!

## 2. Half VIP day or "intensive"

- Group or 1:1 (your framework/module/coaching)
- Same as above for example: "I'm looking for 3 women who want to come together, we're gonna talk about xyz, and at the end of the day you're going to leave with x". You could even have guests come in to work on specific aspects that are maybe outside your zone of genius.



# 15 MORE WAYS TO FAST CASH:

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## 3. Paid challenge

- Challenges can be run similarly to a paid masterclass. Challenges are typically a multi-day online event where you lead your audience live through a process to achieve a specific result. Challenges can have benchmarks, goals, and winners. You could even re-package this to sell it in the future. You could share a challenge or masterclass as a lead in to your big launch or as a downsell after.

## 4. Donation based event with a VIP paid upgrade

- Put together a virtual event that can either be in person or virtual and instead of selling tickets, have your audience submit a donation to a cause you are passionate about. Everyone loves giving back! Once they join, offer a juicy upsell on the back end (email or page) with urgency (for example: a VIP Day).



# 15 MORE WAYS TO FAST CASH:

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## 5. Backend upsells

- Offer an upsell on a product you already are offering, giving clients the chance to add it on as an upgrade or related product upon purchasing. This can be something small and low-ticket or something high ticket- such as a VIP version of your coaching program someone is already purchasing that includes more 1:1 calls and Voxer support.

## 6. Pocket Voxer (one day, one week, etc)

- Voxer is a voice memo and texting app. Offer one-off Voxer support for existing or new clients for a specific length of time.
  - Ex: For one week (M-F) you can have all access to me on Voxer and ask me any questions you want for \$500.

## 7. Add on calls:

- Add on 1:1 or small group calls to an already existing offer, masterclass, or program. You can do this as an upsell at checkout, or offer this to students LIVE or in an email who are in a program that is already running for additional support.
  - Ex: a VIP Bonus Call add-on to a masterclass to further discuss the topic and give more individualized support.



# 15 MORE WAYS TO FAST CASH:

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## 8. Weekend/Week of "all-access"

- Similar to pocket Voxer. Offer support or unlimited access to you for a specific amount of time.

## 9. 4-Week "accelerator/mastermind"

- Instead of running a 3-month accelerator or a 6-month mastermind for example, run a short and simple but potent 4-week program. This cuts down on the actual program time length and preparation. It doesn't have to be as built out as a longer 12-week accelerator.

## 10. Slack "masterclass"

- Teaching the methodologies of slack and why its useful
- Teaching how to use slack and the different apps within the app

## 11. Repurpose content & sell (bundle & sell)

- Bundle related content from various courses together, bundle two related masterclasses together, or repurpose content you have already offered into something new!





# 15 MORE WAYS TO FAST CASH:

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## 12. Zoom "happy hour"

- Casual happy hour for working together and discussing ideas.
  - I.e. "Coaching over coffee"

## 13. Accountability "work with me" call

- Live work sessions and working together live on a call. Holding space, setting the intention, and working together to show up.

## 14. Pre-recorded video to one click up-sell

- Pre-record you teaching on a topic or going through a process and offer an upsell for further support.

## 15. Collab with friends, use their content, create product

- Create an offer together that your audience is asking for and has an interest in both people's expertise

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**That's a wrap on**

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We hope these ideas have helped you think outside the box and create within what you already have, making it less stressful, efficient and easy for you to do.

Make sure to follow me on Instagram [@iamjessicaderose](https://www.instagram.com/iamjessicaderose) and DM me or share with me your favorite takeaways from these additional 15 ways to make Fast Cash!

**I love seeing what you create!**

